



Brewers Unlimited Zany Zymurgists Proudly Present the

	<h1>BUZZ OFF</h1> <h2>Bottle Label Competition</h2> <p>June 9th, 2007 9:30 AM Iron Hill Brewery and Restaurant 3 West Gay Street West Chester, PA 19380</p>	 IRON HILL BREWERY & RESTAURANT
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Show off your artistic talent at the BUZZ Off!

We had so much fun last year that we decided to once again hold a bottle label competition! Sharpen those pencils, dust off those crayons, and infringe those copyrights as we search for the most clever, artistic and professional-looking bottle labels around. As the big guys have proven, the product doesn't have to be the best when it's marketed right!

Presentation is everything for this competition. The label competition will be a "People's Choice" voting where all registered judges and stewards will evaluate the entries and select their 1st, 2nd, and 3rd place winners. Once the votes are counted, ribbons will be given out to the top three entries with a prize for the top label.

We hope to announce the results of the BUZZ Off and award prizes by 5:00pm. This will depend on the number of entries and judges we have for the main competition. The competition itself is not open to spectators but feel free to stop by and have a pint and await the results.

Entry Rules and Guidelines

- **One** (1) bottle is needed per entry. Any color and size will be accepted. If there are any questions contact any member of the competition committee.
- Entry bottles do not need to be filled (in fact, we prefer if they are not).
- The label should be for a beer, mead, or cider product. This contest is not open to wine labels.
- Entry bottles may or may not be capped or corked but keep in mind the key is presentation!
- Due to the nature of this competition, entries do **NOT** need to be anonymous.
- The label competition will be scored as a "people's choice" vote. Each registered judge and steward will vote for their top three entries. Entries will receive 5 points for each 1st place vote, 3 points for each 2nd place vote and 1 point for each 3rd place vote. The three entries with the highest vote totals will place overall 1st, 2nd, and 3rd.
- The selected Best of Show judges will break any ties that might occur in voting.
- Ribbons will be awarded to the top three entries and the 1st place winner will receive a prize. Prizes are not exchangeable.
- BUZZ Off winners can be found on the BUZZ web site (<http://hbd.org/buzz>) within 48 hours of the completion of judging.
- The bottle label competition is **NOT** a part of MCAB.
- Entries become the property of Brewers Unlimited Zany Zymurgists and will not be returned.
- The competition committee will resolve any disputes or issues that arise before, during or after the competition.

Entry Cost

- The cost is **\$2** per entry. Checks should be made out to "David Houseman"

Entry Registration Information

- Entries will be accepted between **May 12th and May 26th** at all mail in and drop off locations accepting BUZZ Off entries. Please see the 2007 BUZZ Off Entry Packet for more details.

Official Entry Form:

2007 BUZZ Off Label Entry Form	
Brewer Information (Required)	
Name(s) : _____	
Address: _____	
City: _____	State: _____ Zip: _____
Phone (day): _____	Phone (eve): _____
Email Address: _____	
Club Affiliation: _____	
Entry Information	
Name or Batch No. of Beer _____	

Bottle Label
Name(s) _____
Beer Name/No. _____

Don't forget to:

- Fill out entry form completely
- Include **1** bottle per entry.
- Attach bottle labels by **RUBBER BAND** to each. **NO TAPE.**
- Include payment, \$2 for each label entry.

Visit the BUZZ Off web page at: <http://hbd.org/buzz/>

Good Luck!