

**CASS RIVER
HOMEBREWERS CLUB**

MID-MICHIGAN



SPONSORSHIP FORM
2009 Homebrew at the W.E.B.
Homebrewing Competition
conducted by the Cass River Homebrewers Club



Mail to: Cass River Homebrewers, 3045 Canterbury Drive, Bay City, Michigan 48706

Section A: Sponsor Information

1. Sponsor's Business Name: _____
2. Contact Person: _____
3. Mailing Address: _____
4. City: _____ 5. State: _____ 6. Zip Code: _____
7. Phone Number: _____ (home) _____ (work/cell)
8. Email Address: _____ 9. Web Site Address: _____

Section B: Sponsorship Level and Category Selection

1. Level of Sponsorship – Choose 1 or more (*See back of form for descriptions*):

Event Sponsor _____ Best-of-Show Sponsor _____
Organizer's Choice Sponsor _____ Category Sponsor _____ Prize Donor _____

2. Category Selection:
1st Choice _____
2nd Choice _____
3rd Choice _____
4th Choice _____
5th Choice _____

Please refer to the Beer
Judging Certification
Program Style Guidelines
at www.bjcp.org/styles04.
2009 categories are Styles
1 thru 28.

3. If multiple sponsorships (i.e. Best-of Show and Stout) please explain here: _____

4. Include your logo and a link to your website on our Sponsorship webpage? Yes _____ No _____
(If yes, please email a high quality logo in .jpg, .jpeg, or .gif format to schollda@voiceinc-mi.org)

2009 Sponsorship Levels and Rates (See Definitions on back of form)

Founding Sponsor	\$ N/A	Not Available
Event Sponsor	\$200.00	Best value!
Best-of-Show Sponsor	\$150.00	Check availability prior to selection
Organizer's Choice Sponsor	\$ 75.00	Check availability prior to selection
Category Sponsor	\$ 40.00	Select categories above.
Prize Donor	\$ 30.00	Merchandise in lieu of funds.

DEFINITIONS

A. **Founding Sponsors** - are no longer available. Anyone previously establishing themselves as a Founding Sponsor who continues as a sponsor of future Homebrew at the W.E.B. competitions at any level (Category Sponsor or above) will receive special recognition **ANNUALLY** as a Founding Sponsor on the website, during the awards ceremony at the World Expo of Beer, on the competition banner displayed throughout the competition and at the World Expo of Beer, on each Participant's Certificate and in the Winner's List that is sent to each participant in the competition. Founding sponsors should also indicate category/ies they wish to reserve.

B. **Event Sponsor** - will receive special recognition on the website, during the awards ceremony at the World Expo of Beer, on the competition banner displayed throughout the competition and at the World Expo of Beer, on each Participant's Certificate and in the Winner's List that is sent to each participant in the competition.

C. **Best-of-Show Sponsor** - will receive special recognition on the website, at the World Expo of Beer, on the Best-of-Show Winner's Certificate and in the Winner's List that is sent to each participant in the competition. Call or email for availability. Tel. 989.284.1750 or schollda@voiceinc-mi.org

D. **Organizer's Choice Sponsor** - will receive special recognition on the website, on the Organizer's Choice Winner's Certificate and in the Winner's List that is sent to each participant in the competition. Call or email for availability. Tel. 989.284.1750 or schollda@voiceinc-mi.org

E. **Category Sponsor** - will receive recognition on the website, on the Category Winner's Certificate and in the Winner's List that is sent to each participant in the competition. Sponsors should submit a list of 3 - 5 categories. We will do our best to accommodate everyone, but all categories are subject to prior reservation. A reservation will only be made when the funds/merchandise have been received by the competition committee. (May substitute merchandise/gift certificate with a value of \$40 in lieu of money)

F. **Prize Donor** - will have their business and contact information included with any prize given to a participant and will be recognized in the Winner's List sent to each participant in the competition. Prize donors should contribute gift certificates, merchandise certificates or merchandise items (minimum of \$30.00 value) to be used as prizes.

Section C: Payment Method

1. Choose your payment method:

- a.) Check: _____ Amount: _____ Check Number: _____
- b.) Money Order: _____ Amount: _____ M.O. Number: _____
- c.) Prize/Merchandise donation enclosed: _____ Prize/Merchandise Value _____
(*Category* or *Prize Donor* sponsorship levels ONLY)

Section D: How did you hear of this competition?

Letter from Competition Committee _____ Cass River Website _____

Homebrew Club Member _____ Brew Your Own Magazine _____

Zymurgy Magazine _____ Online Homebrewing Forum _____

Other (explain) _____

CASS RIVER
HOMEBREWERS CLUB

MID-MICHIGAN



2009 Homebrew at the W.E.B. Homebrewing Competition

Sponsored by the Cass River Homebrewers

www.hbd.org/cassriver

